

# SCHOOL OF BUSINESS

## USEFUL LINKS

### MARKETING

#### **MARKET RESEARCH COMPANY (NIELSEN MEDIA RESEARCH) - [www.nielsenmedia.com](http://www.nielsenmedia.com)**

Employment opportunities, internship programs, and other media resources to help make the transition from school to a career in marketing

#### **VAULT - [www.vault.com](http://www.vault.com)**

Provides resources for internship opportunities, job search advice, interview tips, and resume help

#### **KNOWTHIS - [www.knowthis.com](http://www.knowthis.com)**

Developed and designed for anyone looking for a career in marketing. KnowThis will help you find out what types of marketing jobs are available through a list of marketing job postings

#### **MARKETING JOBS/SALES JOBS - [www.marketingjobs.com](http://www.marketingjobs.com)**

Browse job postings for positions in reputable companies in Canada, the U.S., as well as internationally

#### **MARKETING JOB STORE - [www.marketingjobstore.com](http://www.marketingjobstore.com)**

Marketing Job Store was designed and developed for individuals who are looking for a career in the marketing field. It is easy to use with links to other useful resources

#### **WEB DIGEST FOR MARKETERS - [www.wdfm.com](http://www.wdfm.com)**

Reviews of tools and top companies in various Marketing categories. Features free weekly email newsletter with tips for marketing strategies

#### **STRATEGY - CANADIAN MARKETING REPORT - [www.strategymag.com](http://www.strategymag.com)**

Media news, publications, marketing conferences in Toronto, as well as a screening room for sneak peeks at new advertisements from large companies

#### **NATIONAL POST - [www.nationalpost.com](http://www.nationalpost.com)**

Features a section for career advice providing information where you can search thousands of jobs in Toronto, and across the country

#### **MEDIA JOB SEARCH CANADA - [www.mediajobsearchcanada.com](http://www.mediajobsearchcanada.com)**

Provides links to websites that contain "job opportunities" in media related positions at Canadian Television and Specialty Channels, Radio Stations, Audio & Music and Film & Video Production Companies, Newspaper and Magazine Publications, Advertising and Marketing Companies and Multi-Media Companies

**GLOBE AND MAIL - [www.theglobeandmail.com](http://www.theglobeandmail.com)**

Career section provides articles on various work-related topics and features a job search engine

**ADVERTISING STANDARDS CANADA - [www.adstandards.com](http://www.adstandards.com)**

Contains Canadian Code of Advertising Standards that is the principal instrument for advertising self-regulation in Canada

**MARKETING JOBS - MARKETING MAGAZINE - [www.marketingmag.ca](http://www.marketingmag.ca)**

Canada's national weekly publication dedicated to the business of marketing, advertising and media. Contains an array of special features, reports and guides, and features job listings

## GENERAL BUSINESS WEBSITES

**CANADIAN BUSINESS - [www.canadianbusiness.com](http://www.canadianbusiness.com)**

Provides articles and blogs regarding current events related to all aspects of business

**FORBES - [www.forbes.com](http://www.forbes.com)**

Contains current events and articles for business news and financial information

**PROFIT GUIDE - [www.profitguide.com](http://www.profitguide.com)**

Online guide for business success providing information on Business Solutions

**BUSINESS 2.0 - [www.business2.com](http://www.business2.com)**

Business and technology magazine featuring articles related to investing, marketing, research etc.

**INC - [www.inc.com](http://www.inc.com)**

Inc.com provides expert advice, how-to guides, discussion boards and online polls for growing companies

**FORTUNE - [www.fortune.com](http://www.fortune.com)**

Contains Business and Financial news as well as a list of the Top 100 Companies to work for

**FAST COMPANY - [www.fastcompany.com](http://www.fastcompany.com)**

Featured services: Business Directory, Email Marketing, Find Biz Software and Research Companies. Assists individuals who are looking for new ideas on leadership, career or innovative strategies

**CONSULTING ORGANIZATION - NEW PRODUCT WORKS - [www.newproductworks.com](http://www.newproductworks.com)**

Provides help on how to develop new ideas and practical, grounded-in-the-marketplace new products. New Product Works actively seeks talented individuals with experience in and passion for new product development

**WORK IN SPORTS - [www.workinsports.com](http://www.workinsports.com)**

Access to the #1 Job Board in the Sports Industry featuring the most current and up-to-date sports jobs and internships. Access to contact information of hundreds of teams, leagues and organizations to aid in your job hunt

## MANAGEMENT

### **BLOODBERG BNA - [www.go.bna.com](http://www.go.bna.com)**

A leading source of legal, tax, regulatory, and business information for professionals.

### **INTERNATIONAL INSTITUTE FOR MANAGEMENT DEVELOPMENT - [www.imd.ch](http://www.imd.ch)**

IMD is one of the world's leading business schools with over 50 years' experience in developing the leadership capabilities of international business executives at every stage of their careers.

### **TED (TECHNOLOGY, ENTERTAINMENT, DESIGN) - [www.ted.com/talks](http://www.ted.com/talks)**

Devoted to "Ideas Worth Spreading." Free online talks centered around Technology, Entertainment, and Design. Includes talks on Business, Science, Global Issues, and leadership skills

## LEGAL

### **CARSWELL AND CANADA LAW BOOKS - [www.carswell.com](http://www.carswell.com)**

Up- to- date Canadian publications, global legal news, Canadian and International resources for job seekers

### **INSTITUTE OF LAW CLERKS - [www.ilco.on.ca](http://www.ilco.on.ca)**

GTA based legal positions, as well as information about institution memberships, upcoming seminars, and workshops

### **LAW JOBS - US - [www.lawjobs.com](http://www.lawjobs.com)**

Search for jobs, post your resume, and get advice related to a career in all areas of law

### **PARALEGAL JOBS - [www.paralegaljobs.ca](http://www.paralegaljobs.ca)**

Paralegaljobs.ca is dedicated to jobs and careers in the paralegal field across Canada.

## OPERATIONS MANAGEMENT

### **INSTITUTE FOR OPERATIONS RESEARCH AND MANAGEMENT STUDIES - [www.informs.org](http://www.informs.org)**

Includes pointers on all aspects of operations research and the management sciences. Online resources, company listings that use operations research as a key aspect of their business, as well as links to other operations search firms

### **SMITH HANLEY - OPERATIONS RESEARCH RECRUITERS - [www.smithhanley.com](http://www.smithhanley.com)**

Search for jobs in logistics, operations research, supply chain management and other related fields through a reputable recruiter with extensive experience in matching individuals to a career.

## HUMAN RESOURCES

**EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA - [www.esdc.gc.ca](http://www.esdc.gc.ca)**

Provides information about Government resources concerning jobs and training

**HUMAN RESOURCES PROFESSIONALS ASSOCIATION - [www.hrpa.ca](http://www.hrpa.ca)**

HRPA is the professional association for Human Resources Management in Ontario. HRPA is moving forward strategically to meet the needs of the profession and business community for leading-edge human resources management

**THE EMPLOYMENT OPPORTUNITIES LIST - [www.eolist.com](http://www.eolist.com)**

Uses word-of-mouth and social media to create a networking opportunity for HR Professionals. Can sign up for a weekly distribution of HR jobs, some of which are not posted

**HUMAN RESOURCES MANAGEMENT, JOBS, TRAINING, INFORMATION - [www.hr.com](http://www.hr.com)**

Easy access to the information, resources, products and services you need to successfully manage the people side of business, as well as job postings in the US, and worldwide. You can access any or all of the eight HR communities that represent the main specialties within HR

**CANADIAN COUNCIL OF HUMAN RESOURCE ASSOCIATIONS - [www.chrp.ca](http://www.chrp.ca)**

Collaborative effort of all Human Resources Associations from across Canada. Provides links to those interested in obtaining CHRP designation

## FASHION

**FASHION NET - [www.fashion.net](http://www.fashion.net)**

Online fashion guide with advice on how to get into the industry, job postings/internships in well known companies. Also includes a variety of other up-to-date resources for all aspects of the fashion industry

**FASHION CAREER CENTRE - [www.fashioncareercenter.com](http://www.fashioncareercenter.com)**

Fashion Industry candidates can post their resume for access by potential employers and recruiters absolutely free of charge

**STYLE NINE TO FIVE - [www.styleninetofive.com](http://www.styleninetofive.com)**

Online recruitment tool targeted to Canada's apparel manufacturing industry. Job Seekers can post their résumés, search for targeted job postings, and apply for positions directly on-line

## ACCOUNTING

**ACCOUNTING.COM - [www.accounting.com](http://www.accounting.com)**

Accounting.com allows accounting professionals to post their resumes to be viewed by thousands of employers daily

**ACCOUNTINGNET.COM - [www.accountingnet.com](http://www.accountingnet.com)**

AccountingNet.com is a site for job postings in your desired career

**IHIREACCOUNTING.COM - [www.ihireaccounting.com](http://www.ihireaccounting.com)**

Job posting website that matches candidates credentials to employers' needs. It provides job seekers with a free service to post their resumes online for thousands of employers to view.

## PROFESSIONAL ASSOCIATIONS

**ASSOCIATION OF ADMINISTRATIVE ASSISTANTS - [www.aaa.ca](http://www.aaa.ca)**

The Association is proactive in encouraging its members to further their education and enhance their career opportunities by continuously upgrading their skills and professionalism. Association members are encouraged to obtain the Qualified Administrative Assistant (Q.A.A.) designation.

**CERTIFIED GENERAL ACCOUNTANTS ASSOCIATION OF CANADA - [www.cga-canada.org](http://www.cga-canada.org)**

The Certified General Accountants Association of Canada is the national association of approximately 60,000 certified general accountants and students in the CGA program of professional studies

**INSTITUTE OF CHARTERED ACCOUNTANTS OF ONTARIO - [www.icao.on.ca](http://www.icao.on.ca)**

The Institute of Chartered Accountants of Ontario is the regulatory body of Ontario's 31,000 Canadians. Since 1879, the Institute has protected the public interest through the CA profession's high standards of qualification and the enforcement of its rules of professional conduct

**CERTIFIED MANAGEMENT ACCOUNTANTS CANADA - [www.cma-canada.org](http://www.cma-canada.org)**

CMA Canada grants a professional designation in management accounting and regulates its members under the authorization of provincial legislation. CMA Canada a self-regulating body, maintains the highest standards, practices, and professional conduct in management accounting to protect the public's interest

**CANADIAN MARKETING ASSOCIATION - [www.the-cma.org](http://www.the-cma.org)**

Includes information on industry events, publications, as well as professional development opportunities for students

**CERTIFIED HUMAN RESOURCES PROFESSIONALS - [www.chrp.ca](http://www.chrp.ca)**

Professional designation in Human Resources that sets you apart with an ongoing commitment to learning and professional development

## Your Career & Student Success Advisors:

**Fredy Mejia**

[North Campus]  
416.675.6622 ext. 3242  
[fredy.mejia@humber.ca](mailto:fredy.mejia@humber.ca)

**Linda MacDonald**

[Lakeshore Campus]  
416.675.6622 ext. 3321  
[linda.macdonald@humber.ca](mailto:linda.macdonald@humber.ca)

**Crystal Pole-Langdon**

[Lakeshore Campus]  
416.675.6622 ext. 5194  
[crystal.pole-langdon@humber.ca](mailto:crystal.pole-langdon@humber.ca)

---

Humber College Career Services

NORTH CAMPUS: Learning Resource Commons, First Floor, 416.675.6622 ext. 5030

LAKESHORE CAMPUS: Student Welcome and Resource Centre, First Floor, WEL105, 416.675.6622 ext. 5028

[www.careers.humber.ca](http://www.careers.humber.ca) | [www.humber.ca/advising](http://www.humber.ca/advising) | [twitter.com/humbercareer](https://twitter.com/humbercareer)