



# RESOURCES

CAREER  
RESOURCES  
Humber Advising &  
Career Services

## BUILDING YOUR LINKEDIN PROFILE

FOR MORE, VISIT  
[careers.humber.ca/resources](https://careers.humber.ca/resources)

### LINKEDIN & NETWORKING RESOURCE

My Name: \_\_\_\_\_ My URL: [www.linkedin.com/in/](https://www.linkedin.com/in/) \_\_\_\_\_  
My Industry: \_\_\_\_\_

### INTRODUCTION

#### PROFILE PHOTO

What do I plan on wearing? \_\_\_\_\_  
What will the background be? \_\_\_\_\_  
What is the impression I want to portray? \_\_\_\_\_

**HEADLINE:** What is my current title? What do I want to do? What do I specialize in?

\_\_\_\_\_

#### SUMMARY

What am I currently doing? Why do I love what I do?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How will I bring value to any organization or individual that hires me? Bullet points can be used.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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Conclude with short term and long-term goals, and a call to action.

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What can I include in my media and links that showcases my work and skills?

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## BACKGROUND

### EXPERIENCE

Job Title:

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Date:

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Company:

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Location:

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## BACKGROUND

### EXPERIENCE

Summarize the company and position in one to two sentences. Using 3-5 bullet points, list accomplishments and relevant information. make sure to include stats, facts and figures!

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### EDUCATION

School:

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Credential / Field of study:

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Activities and societies you were involved in:

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Mention key learning outcomes and highlight how this credential helps you in your professional development or reaching your career goals.

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MEDIA AND LINKS: What can I add to my education that showcases my involvement and work?

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## ADDITIONAL INFORMATION

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### SKILLS

| TOP 3 SKILLS | INDUSTRY KNOWLEDGE | TECHNICAL SKILLS | SOFT SKILLS |
|--------------|--------------------|------------------|-------------|
|              |                    |                  |             |
|              |                    |                  |             |
|              |                    |                  |             |

### ASKING FOR A RECOMMENDATION

How would I ask someone to recommend me, and what for?

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