

LinkedIn Learning Playlists

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LINKEDIN & NETWORKING RESOURCE

LinkedIn Learning

LinkedIn Learning is a platform dedicated to online learning by providing access to thousands of online video tutorials created by industry experts. The library of videos cover a range of topics including business, design, photography, and education to help you achieve your learning goals.

Logging in to LinkedIn Learning portal: https://humberonline.ca/linkedin-learning/

Resume

- Writing a Resume
- Writing a Tech Resume

Cover Letter

- Cover Letter Tips
- Writing a Cover Letter

Interviewing

- A Career Strategist's Guide to Getting a Job Interview Like a Pro
- Communication Tips Preparing for an Interview
- Expert Tips for Answering Common Interview Questions
- Finding a Job Phone and Video Interview Skills
- Managing Anxiety in the Workplace Managing Interview Anxiety
- Mastering Common Interview Questions
- Negotiating Your Compensation Package Multiple Offers while Job Searching
- Pitching Yourself
- Recovering from a Layoff Interviewing for a Job Post-Layoff
- Succeeding in an Interview for a Creative Role
- Video Interview Tips





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Job Search

- A Career Strategist's Guide to Getting a Job
- Accessing the Hidden Job Market
- Finding a Job
- Finding a Remote Job
- Job Search Strategies
- Job Seeker Tips
- Job Hunting for College Grads
- <u>LinkedIn Learning for Students Search for Jobs</u>
- Making Recruiters Come to You
- 10 Ways to Stay Motivated While Job Hunting

Career Development

- Betty Liu on Career Success
- Leadership Strategies for Women
- Creating Great First Impressions
- Communicating with Confidence
- Developing Your Professional Image
- Management Tips Managing Emotions at Work

Networking

- Communication Tips
- Creating Your Personal Brand
- Digital Networking Strategies
- Giving Your Elevator Pitch
- How to Network When You Don't Like Networking

Work from Home

- Tips for Working Remotely
- Remote Work Foundations
- <u>Time Management: Working from Home</u>
- Productivity Tips: Finding Your Productive Mindset
- Executive Presence on Video Conference Calls
- Managing Stress for Positive Change
- Building Resilience
- Developing Resourcefulness





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Work from Home Software

- Microsoft Teams Tips and Tricks
- Learning Skype
- Learning WebEx
- Learning Zoom

Additional Courses

- LinkedIn Quick Tips
- Job Searching, Interviewing, and Negotiating Salary

Skills Companies Need Most in 2020

Every year, LinkedIn identifies the skills that companies need most. Here are the skills in rank order for 2020:

Top 5 Soft Skills

- 1. Creativity
 - Take a More Creative Approach to Problem-Solving
 - Unlock Your Team's Creativity
 - Creative Exercises to Spark Original Thinking
 - Creativity for All
- 2. Persuasion
 - Communicating to Drive People to Take Action
 - Persuading Others
- 3. Collaboration
 - Being an Effective Team Member
- 4. Adaptability
 - Embracing Unexpected Change
- 5. Emotional Intelligence
 - Developing Your Emotional Intelligence
 - Leading with Emotional Intelligence







Top 10 Hard Skills

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- 1. Blockchain
 - Blockchain Basics
 - Blockchain: Beyond the Basics
 - Blockchain: Learning Solidity
- 2. Cloud Computing
 - Learning Cloud Computing: Core Concepts
 - Azure Administration Essential Training
 - Cloud Native Development with Node.js, Docker, and Kubernetes
- 3. Analytical Reasoning
 - Strategic Thinking
 - Learning Data Analytics
- 4. Artificial Intelligence
 - Artificial Intelligence Foundations: Machine Learning
 - Big Data in the Age of AI
- 5. UX Design
 - Getting Started in User Experience
 - Learning Adobe XD
 - Interaction Design: Software and Web Design Patterns
- 6. Business Analysis
 - Business Analysis Foundations
 - Data Analytics for Business Professionals
 - <u>Data-Driven Presentations with Excel and PowerPoint 2016</u>
- 7. Affiliate Marketing
 - Influencer Marketing Foundations
 - Marketing Tools: Digital Marketing
- 8. Sales
 - Social Selling Foundations
 - Cross Functional Sales Teams
 - Sales Enablement





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9. Scientific Computing

- Parallel and Concurrent Programming with Python 1
- **Learning MATLAB**
- **Introduction to Quantum Computing**

10. Video Production

- Social Media Video Strategy: Weekly Bites
- Connecting with Your Audience Using Video
- Social Media Video for Business and Marketing



