# JULIA SANTOS

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### EDUCATION

### Human Resources Management (Bachelor of Commerce)

Humber College, Toronto, ON

Key courses: Training and Development, Performance Management, HR Metrics and Analytics

### CORE COMPETENCIES

### TRAINING AND LEADERSHIP

## Team Lead, THE BODY SHOP, Toronto, ON

Month 20XX – Month 20XX

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**Expected Graduation 20XX** 

- Trained 15 new seasonal staff in new product information and selling strategies to optimize customer interactions with increased store traffic during holiday seasons
- Measured individual sales performances for each customer consultant against store KPIs and delivered evaluation in order to exceed monthly store goals by 7%
- Motivated team during mystery shopper events by encouraging a proactive environment and incentivizing improved sales performance

Peer Mentor, First Year Experience | Humber College, Toronto, ON Month 20XX – Month 20XX

 Led a group of 20 first-year students in navigating their transition into college by informing them of available resources and accessible services

# COMMUNICATION AND RELATIONSHIP MANAGEMENT

# **Customer Service Representative**, *TD Canada Trust*, Toronto, ON Month 20XX – Month 20XX

- Supported over 100 clients in personal and commercial banking with financial requests
- Provided exceptional customer service by identifying unique needs and tailoring solutions with accurate product matching in order to maintain client retention of 95% over 3 years
- Communicated with clients in-person and over telephone to manage financial accounts and offer recommended products based on transactional history to build positive client rapport

### CONFLICT MANAGEMENT

Sales Representative, Rogers Communications, Toronto, ON

- Managed all customer inquiries by transferring concerns to appropriate department
- De-escalated conflict using excellent interpersonal skills in fostering an environment for customers to express their concerns and suggest appropriate offers to compensate for any errors

# TECHNICAL SKILLS

- Microsoft Office (MS Word, Excel, Outlook, PowerPoint)
- HRMS/HRIS (Oracle Taleo)